

## 2025 GALA CHAIRS

Trienet del Valle  
& Tara Tracy

## 2025 STEERING COMMITTEE

*Auction Co-Chairs*

Monica E. Fulton  
& Nadia Tajalli

*Sponsorship Chair*

Lara Baker

*Wine Chair*

Patti Gil

Kadriye Alcorn

Ginger Arwadi

Courtney Culver Baker

Denise Daniel

Pauline Huen

Lindsay Kirkendall

Molly McCoy

Penny Njoroge

Martina & Daniel Ogbonna

Porsha Pruitt

## 2025 HOST COMMITTEE

Kimberly Ayres

Reva Azeez

Cortney Cole-Hall

Charlotte Crotty

Nickey Green

Becca Hobbs

Joanne Howard

Rita & Nabil Joubran

Allison & Stephen Lewis

Rishma Mohamed

Kelly Opre & Robin Pilcher

Amy & Rob Pierce

Bridget Pittman

Ashley & Bryon Rice

Salima Umatiya

## TCM BOARD

Ginger Arwadi

Brad Bouillion

Cortney Cole-Hall

Darryl Drenon

Terry Edge

Ashley Freeman

Reese Hale

Elicia Jones Hunter

Lindsay Kirkendall

Chris Murray

Troy Neal

Kelly Opre

Porsha Pruitt

Will Shindler

Mr. Markus Tolson, Sr.

Desiree Urrutia

Brittney White

Doreen Wise

Texas Center for the Missing  
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Houston, TX 77005

713.599.0235

centerforthemissing.org



October 30, 2024

Dear Community Partner,

We are thrilled to Co-Chair the Texas Center for the Missing (TCM) gala on March 22, 2025, at Hotel ZaZa - Museum District. This year's theme, **HEROES BEHIND THE MASK - 25th ANNIVERSARY GALA**, reminds us all that WE can each **#BeTheHero to #BringThemHome!**

We would like to offer you the opportunity to support Texas Center for the Missing - **Houston's Amber Alert AND Silver Alert Provider** - by becoming an Event Partner for the 2025 **HEROES BEHIND THE MASK - 25TH ANNIVERSARY GALA** where we will honor **Suzu & Paul Thompson** and **Reserve Captain Denise O'Leary**.

**In 2023 alone**, because of community investors like you, TCM was able to provide the following services:

- **94 families were reunited** as a direct result of TCM's actions.
- **313 left-behind families** received assistance searching for 103 missing children and 209 missing adults.
- **190 Law Enforcement Officers** were trained in Emergency Alert Activation best practices.
- 6 Amber Alerts and 37 Silver Alerts were activated with a **98% safe recovery rate!**
- **1,520 children** were educated on internet safety.
- **10,080 individuals** received direct services.

Join us by serving as a sponsor and the funds raised will support the life-saving programs of Texas Center for the Missing, funds that many are unaware are needed to activate emergency alerts and more.

Houston is not just where our homes and families are located, but a community we want to protect as an investment for the future. It is for these reasons and more that we, the Gala Chairs, Steering Committee, and Host Committee, proudly laud Texas Center for the Missing. For 25 years, their work has directly impacted the quality of life for all Houstonians. From reuniting families to defending children against cyberbullying, Texas Center for the Missing covers it all and does so quietly, efficiently, and with tremendous results.

**Make your pledge by November 25th and your generosity will be recognized in the invitation!**

With your help, the Heroes Behind the Mask - 25th Anniversary Gala will be the most successful event in the history of Texas Center for the Missing.

Should you have any questions, please contact TCM CEO Mel Turnquist at 713.986.3542 or [mturnquist@tcftm.org](mailto:mturnquist@tcftm.org).

**See you at the Masquerade!**

Sincerely,

Trienet del Valle, 2025 Gala Co-Chair

Tara Tracy, 2025 Gala Co-Chair



# With Thanks to Our Pacesetter Sponsors

## Gold Sponsors

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Kelly Opre & Robin Pilcher

## Bronze Sponsors

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Ginger & Nabil Arwadi

Reva & Omar Azeez

Jake Gopinath & Pauline Huen

Rishma & Akbar Mohamed

Mel & Eric Turnquist

## Brass Sponsors

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Christine Kirchner  
& Ken Stanley

## Silver Sponsors

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Denise & Thomas Daniel

Trienet & Mauricio del Valle  
and Tara & Eric Tracy

## VIP Sparkling Wine Sponsors

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Christine Kirchner  
& Ken Stanley

## Floral Sponsor

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**Helping Here.**

## Photo Booth Sponsor

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All proceeds benefit:

TEXAS CENTER  
FOR THE MISSING



Houston's Amber Alert &  
Silver Alert Provider  
[centerforthemissing.org](http://centerforthemissing.org)

# Heroes Behind the Mask: 25<sup>th</sup> Anniversary Masquerade Gala

## Gala Sponsorship Levels & Benefits

Saturday, March 22, 2025 | 7 PM – Midnight

Gala Chairs: Trienet del Valle & Tara Tracy

Print deadline for invitation inclusion is November 25, 2024.

### Diamond Presenting Title Sponsor - \$12,500

- 1 VIP table for 12 (*Limit 1*)
- Presenting sponsor name or logo placement on all pre-event print & digital marketing materials including the invitation, TCM website & social media
- Presenting sponsor name or logo recognition on signage, in the program, & verbal acknowledgement at the event
- Dedicated server for your table
- Champagne service at your table
- Exclusive thank you gifts for you & your guests
- Unique table host gift
- Invitations for you & your guests to the Kickoff Party

### Platinum Sponsor - \$10,000

- 1 Exclusive table for 12 (*Limit 2*)
- Premier sponsor name or logo placement on all pre-event print & digital marketing materials including the invitation, TCM website & social media
- Sponsor name or logo recognition on signage, in the program, & verbal acknowledgement at the event
- Champagne service at your table
- Exclusive thank you gifts for you & your guests
- Table host gift
- Invitations for you & your guests to the Kickoff Party

### Gold Sponsor - \$7,500

- 1 Premier table for 10
- Prominent sponsor name or logo placement on all pre-event print & digital marketing materials including the invitation, TCM website & social media
- Sponsor name or logo recognition on signage, in the program, & verbal acknowledgement at the event
- NEW: Champagne service at your table
- Table host gift
- Invitations for you & your guests to the Kickoff Party

### Silver Sponsor - \$5,000

- 1 Preferred table for 10
- Name or logo placement on pre-event print & digital marketing materials including the invitation, TCM website & social media
- Recognition on event signage & in the program
- Table host gift
- Invitations for you & your guests to the Kickoff Party

### Bronze Sponsor - \$3,500 (Limited Quantity)

- 1 table for 10
- Name on pre-event print & digital marketing materials including the invitation, TCM website, & social media
- Recognition on event signage & in the program
- Invitations for you & your guests to the Kickoff Party

### Brass Sponsor - \$1,000 (VIP for 2)

- Preferred seating for 2
- Recognition on pre-event marketing materials including the invitation, TCM website, & social media
- Recognition on event signage & in the program
- Invitations for you & your guest to the Kickoff Party

### Individual Ticket(s) - \$350

Admits 1 Guest. # of Tickets \_\_\_\_\_ x \$350 = \$\_\_\_\_\_

I am unable to attend. I will donate my tickets to a searching family member or honoree.

I/WE WILL BE ATTENDING AS THE GUEST(S) OF \_\_\_\_\_.

I/WE WILL BE UNABLE TO ATTEND.

Please find enclosed a donation of \$ \_\_\_\_\_ to support Texas Center for the Missing.

For secure online payment, go to: <https://online.centerforthemissing.org/tcmgala>

Thank you for your generous consideration & support! Please retain a copy for your records.

For questions or a customized package, contact Mel Turnquist at 713.986.3542 or [mturnquist@tcftm.org](mailto:mturnquist@tcftm.org).



# Can't attend but still want to support us?\*

## Cocktail Hour Sponsor – \$3,500 (Limit 1)

- Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media
- Recognition on bar signage & in the program
- EXCLUSIVE name or logo placement on cocktail napkins
- Invitations for 2 to the Kickoff Party

## Wall of Hope Sponsor - \$2,500 (Limit 1)

- Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media
- Recognition on event signage & in the program
- EXCLUSIVE name or logo placement on the Missing Persons Wall of Hope featuring long-term missing persons
- Invitations for 4 to the Kickoff Party

## Dance Floor Sponsor - \$2,000 (Limit 1)

- Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media
- Recognition on event signage & in the program
- Invitations for 2 to the Kickoff Party

## Dinner Wine Sponsor - \$2,000

- Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media
- Recognition on event signage & in the program
- EXCLUSIVE name or logo placement at one bar as:
  - Red or  White Wine Sponsor
- Invitations for 4 to the Kickoff Party

## \*Underwriter Gifts Are 100% Tax Deductible!

Thank you for your generous consideration & support! Please retain a copy for your records.  
For questions or a customized package, contact Mel Turnquist at 713.986.3542 or mturnquist@tcftm.org.

For secure online payment, go to: <https://online.centerforthemissing.org/tcmgala>

Donor Recognition Name: \_\_\_\_\_

- Enclosed please find my check for \$ \_\_\_\_\_ made payable to Texas Center for the Missing.
- Please charge \$ \_\_\_\_\_ to my credit card.

Card#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV #: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_



Confirmation: For your convenience, a confirmation email will serve as your ticket(s) to the event.

Email: \_\_\_\_\_

Information submitted to Texas Center for the Missing is kept strictly confidential & will never be sold, traded, or shared with third parties.

Proceeds benefit Texas Center for the Missing, Houston's Amber Alert & Silver Alert Provider.

Federal Tax ID# 76-0635336.

To be listed in the 2025 Gala Invitation, pledges must be received by 11/25/24.

centerforthemissing.org | support@tcftm.org | 713.986.3542 | #BRINGTHEMHOME #TCMGALA2025  
2500 Bolsover Street | Houston, TX 77005