

Heroes Behind the Mask: 25th Anniversary Masquerade Gala
Benefitting Texas Center for the Missing, Houston's Amber Alert & Silver Alert Provider
PARTNERSHIP OPPORTUNITIES

Saturday, March 22, 2025

Hotel ZaZa Museum District

Level	Limit	Investment	Tables/Tickets Included	Key Benefits <i>All sponsorships include acknowledgement across all TCM social media platforms & on event website</i>	
<i>Diamond Presenting Title Sponsor</i>	Limit 1	\$12,500	1 VIP Table for 12 (12 Guests)	<ul style="list-style-type: none"> Presenting sponsor name or logo placement on all pre-event print & digital marketing materials including the invitation, TCM website & social media Presenting sponsor name or logo recognition on signage, in the program, & verbal acknowledgement at the event 	<ul style="list-style-type: none"> Dedicated server for your table Champagne service at your table Exclusive thank you gifts for you & your guests Unique table host gift Invitations for you & your guests to the Kickoff Party
<i>Platinum Sponsor</i>	Limit 2	\$10,000	1 Exclusive Table for 12 (12 Guests)	<ul style="list-style-type: none"> Premier sponsor name or logo placement on all pre-event print & digital marketing materials including the invitation, TCM website & social media Sponsor name or logo recognition on signage, in the program, & verbal acknowledgement at the event 	<ul style="list-style-type: none"> Champagne service at your table Exclusive thank you gifts for you & your guests Table host gift Invitations for you & your guests to the Kickoff Party
<i>Gold Sponsor</i>	N/A	\$7,500	1 Premier Table for 10 (10 Guests)	<ul style="list-style-type: none"> Prominent sponsor name or logo placement on all pre-event print & digital marketing materials including the invitation, TCM website & social media Sponsor name or logo recognition on signage, in the program, & verbal acknowledgement at the event 	<ul style="list-style-type: none"> NEW: Champagne service at your table Table host gift Invitations for you & your guests to the Kickoff Party
<i>Silver Sponsor</i>	N/A	\$5,000	1 Preferred Table for 10 (10 Guests)	<ul style="list-style-type: none"> Name or logo placement on pre-event print & digital marketing materials including the invitation, TCM website & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> Table host gift Invitations for you & your guests to the Kickoff Party
<i>A/V Sponsor</i>	Limit 1	\$5,000	100% Tax Deductible	<ul style="list-style-type: none"> Recognition on pre-event print & digital marketing materials including the invitation, TCM website & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> Name or logo EXCLUSIVELY featured at the beginning & end of the Gala Video. Invitations for 4 to the Kickoff Party.

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<i>Decor Sponsor</i>	Limit 1	\$5,000	100% Tax Deductible	<ul style="list-style-type: none"> Recognition on pre-event print & digital marketing materials including the invitation, TCM website & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> Verbal acknowledgement at the event Invitations for 4 to the Kickoff Party.
<i>Floral Sponsor</i>	SOLD!	\$5,000	100% Tax Deductible	<ul style="list-style-type: none"> Logo placement in event program and during the awards presentation. Logo prominently displayed on event signage and on TCM website. Recognition on pre-event print & digital marketing materials including the invitation, TCM website & social media 	<ul style="list-style-type: none"> Verbal acknowledgement at the event Invitations for 4 to the Kickoff Party.
Bronze Sponsor	Limit 10	\$3,500	Table for 10 (10 Guests)	<ul style="list-style-type: none"> Name on pre-event print & digital marketing materials including the invitation, TCM website, & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> Invitations for you & your guests to the Kickoff Party
<i>Cocktail Hour Sponsor</i>	SOLD!	\$3,500	100% Tax Deductible	<ul style="list-style-type: none"> Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media Recognition on bar signage & in the program 	<ul style="list-style-type: none"> EXCLUSIVE name or logo placement on cocktail napkins Invitations for 2 to the Kickoff Party
<i>Entertainment Sponsor</i>	Limit 1	\$3,500	100% Tax Deductible	<ul style="list-style-type: none"> Name on pre-event print & digital marketing materials including the invitation, TCM website, & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> PREMIUM name or logo placement as Entertainment Sponsor during the event. Verbal acknowledgement at the event Invitations for 4 to the Kickoff Party.
<i>Printing Sponsor</i>	Limit 1	\$3,000	100% Tax Deductible	<ul style="list-style-type: none"> Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media Recognition on event signage 	<ul style="list-style-type: none"> PREMIUM name or logo placement as Printing Sponsor in the Program. Verbal acknowledgement at the event Invitations for 4 to the Kickoff Party.
<i>Auction Sponsor</i>	SOLD!	\$2,500	100% Tax Deductible	<ul style="list-style-type: none"> Name or logo on pre-event print & digital marketing materials including the invitation, TCM website, & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> EXCLUSIVE name or logo placement on 2 directional signs leading into the auction area. Invitations for 4 to the Kickoff Party.
<i>Music Sponsor</i>	SOLD!	\$2,500	100% Tax Deductible	<ul style="list-style-type: none"> Name on pre-event print & digital marketing materials including the invitation, TCM website, & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> EXCLUSIVE name or logo placement on the piano during the event. Verbal acknowledgement at the event Invitations for 4 to the Kickoff Party.

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<i>Valet Sponsor</i>	SOLD!	\$2,500	100% Tax Deductible	<ul style="list-style-type: none"> Name on pre-event print & digital marketing materials including the invitation, TCM website, & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> EXCLUSIVE name or logo placement as Valet Sponsor at the valet stand. EXCLUSIVE logo placement on water bottle band the night of the event at valet. Option to display a vehicle in the valet area. Invitations for 4 to the Kickoff Party.
<i>Wall of Hope Sponsor</i>	Limit 1	\$2,500	100% Tax Deductible	<ul style="list-style-type: none"> Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> EXCLUSIVE name or logo placement on the Missing Persons Wall of Hope featuring long-term missing persons Invitations for 4 to the Kickoff Party
<i>Dance Floor Sponsor</i>	Limit 1	\$2,000	100% Tax Deductible	<ul style="list-style-type: none"> Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media 	<ul style="list-style-type: none"> Recognition on event signage & in the program Invitations for 2 to the Kickoff Party
<i>Dinner Wine Sponsor (Red)</i>	Limit 1	\$2,000	100% Tax Deductible	<ul style="list-style-type: none"> Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> EXCLUSIVE name or logo placement at one bar Invitations for 4 to the Kickoff Party
<i>Dinner Wine Sponsor (Sparkling)</i>	SOLD!	\$2,000	100% Tax Deductible	<ul style="list-style-type: none"> Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> EXCLUSIVE name or logo placement at one bar Invitations for 4 to the Kickoff Party
<i>Dinner Wine Sponsor (White)</i>	Limit 1	\$2,000	100% Tax Deductible	<ul style="list-style-type: none"> Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> EXCLUSIVE name or logo placement at one bar Invitations for 4 to the Kickoff Party
<i>Kick-Off Party Sponsor</i>	Limit 1	\$2,000	100% Tax Deductible	<ul style="list-style-type: none"> Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> EXCLUSIVE name or logo placement at the Kickoff Party. Invitations for 6 to the Kickoff Party.
<i>Photo Booth Sponsor</i>	SOLD!	\$2,000	100% Tax Deductible	<ul style="list-style-type: none"> Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> EXCLUSIVE logo placement at Photo Booth during the event.

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<i>Party Favor Sponsor</i>	Limit 1	\$1,500	100% Tax Deductible	<ul style="list-style-type: none"> Name or logo on pre-event digital marketing materials including the TCM website & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> EXCLUSIVE logo placement on parting gifts for guests. Invitations for 2 to the Kickoff Party.
<i>Table Host Gift Sponsor</i>	Limit 1	\$1,500	100% Tax Deductible	<ul style="list-style-type: none"> Name or logo on pre-event digital marketing materials including the TCM website & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> EXCLUSIVE name/logo placement at the VIP Welcome Table. Invitations for 2 to the Kickoff Party.
<i>Wine Zealot</i>	N/A	\$1,200 (or 2+ cases of wine)	Preferred Seating for 2 (2 Guests)	<ul style="list-style-type: none"> Premier logo placement on VIP Wine Sponsor Sign Name or logo on pre-event digital marketing materials including the TCM website & social media 	<ul style="list-style-type: none"> Invitations for 2 to the Kickoff Party
<i>Brass Sponsor VIP for 2</i>	N/A	\$1,000	Preferred Seating for 2 (2 Guests)	<ul style="list-style-type: none"> Recognition on pre-event marketing materials including the invitation, TCM website, & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> Invitations for you & your guest to the Kickoff Party
<i>Wine Enthusiast</i>	N/A	\$900 (or case of wine)	100% Tax Deductible	<ul style="list-style-type: none"> Logo placement on VIP Wine Sponsor Sign Name or logo on pre-event digital marketing materials including the TCM website & social media 	<ul style="list-style-type: none"> Invitations for 2 to the Kickoff Party
<i>Photographer Sponsor</i>	Limit 1	\$800	100% Tax Deductible	<ul style="list-style-type: none"> Name or logo on pre-event digital marketing materials including the TCM website & social media Recognition on event signage & in the program 	<ul style="list-style-type: none"> Invitations for 2 to the Kickoff Party.
<i>Individual Ticket</i>	Limited Availability	\$350	Individual Ticket for 1		
<i>Wine Lover</i>	N/A	\$75	100% Tax Deductible	<ul style="list-style-type: none"> Recognition in the program, & on TCM website as a Wine Donor to the auction. 	

Save the Date: Kickoff Party Champagne Brunch – 11/22/24 (9:30 AM – 11:30 AM).