

2024 Through the Looking Glass to Wonderland Gala
Benefitting Texas Center for the Missing, Houston's Amber Alert AND Silver Alert Provider
PARTNERSHIP OPPORTUNITIES

Saturday, March 23, 2024

Hotel ZaZa Museum District

Level	Limit	Investment	Tables/Tickets Included	Key Benefits
<i>All sponsorships include acknowledgement across all TCM social media platforms and on event website</i>				
<i>Queen of Hearts Title Sponsor</i>	Limit 1	\$12,500	1 Premier Table for 12 (12 Guests)	Exclusive thank you gifts for you and your guests. Corporate logo or name displayed on video screens during event. Premier logo placement on event invitations mailed to more than 600 individuals. Premier logo placement in the program and across social media. Unique table host gift. Dedicated server for your table. Champagne service at your table. Special acknowledgement during event. Premier recognition on event signage and TCM website. Invitations for you and your guests to the VIP Party.
<i>Mad Hatter</i>	Limit 2	\$10,000	1 Premier Table for 12 (12 Guests)	Exclusive thank you gifts. Name displayed on video screens during event. Name featured on event invitations mailed to more than 600 individuals. Logo placement in the program and social media. Table host gift. Champagne service at your table. Special acknowledgement during event. Premier recognition on event signage & TCM website. Invitations for you and your guests to the VIP Party.
<i>White Rabbit</i>	N/A	\$7,500	1 Premier Table for 10 (10 Guests)	Corporate logo or name displayed on video screens during event. Recognition in the invitation, program, and social media. Table host gift. Special acknowledgement during event. Recognition on event signage and TCM website. Invitations for you and your guests to the VIP Party.
<i>King of Hearts</i>	N/A	\$5,000	1 Preferred Table for 10 (10 Guests)	Name or logo prominently displayed. Recognition in the invitation and program. Table host gift. Special acknowledgement during event. Recognition on event signage and TCM website. Invitations for you and your guests to the VIP Party.
<i>Cheshire Cat</i>	Limited Availability	\$3,500	Table for 10 (10 Guests)	Name or logo prominently displayed. Recognition in the invitation and program. Recognition on event signage and TCM website. Invitations for you and your guests to the VIP Party.
<i>VIP Party Sponsor</i>	Limit 1	\$3,000	100% Tax Deductible	EXCLUSIVE logo placement at the VIP Party. Invitations for you and 3 guests to the VIP Party. Recognition in the invitation and program. Recognition on event signage and TCM website.
<i>Dinner Wine Sponsor (Red)</i>	Limit 1	\$2,500	100% Tax Deductible	EXCLUSIVE name or logo placement at 1 Bar during the event. Recognition in the invitation and program. Recognition on event signage and TCM website. Invitations for you and 3 guests to the VIP Party.
<i>Dinner Wine Sponsor (White)</i>	Limit 1	\$2,500	100% Tax Deductible	EXCLUSIVE name or logo placement at 1 Bar during the event. Recognition in the invitation and program. Recognition on event signage and TCM website. Invitations for you and 3 guests to the VIP Party.

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<i>Dinner Wine Sponsor (Bubbles)</i>	Limit 1	\$2,500	100% Tax Deductible	EXCLUSIVE name or logo placement at 1 Bar during the event. Recognition in the invitation and program. Recognition on event signage and TCM website. Invitations for you and 3 guests to the VIP Party.
<i>Wall of Hope Sponsor</i>	Limit 1	\$2,500	100% Tax Deductible	EXCLUSIVE logo placement in Missing Persons Wall of Hope area featuring long-term missing persons. Logo displayed on video screens throughout the event. Recognition in the invitation and program. Recognition on event signage and TCM website. Invitations for you and 3 guests to the VIP Party.
<i>Entertainment Sponsor</i>	Limit 1	\$2,000	100% Tax Deductible	EXCLUSIVE name or logo placement at Piano during the event. Name or logo displayed on video screens throughout the event. Recognition in the invitation and program. Special acknowledgement during event. Recognition on event signage and TCM website. Invitations for you and 3 guests to the VIP Party.
<i>Cocktail Hour Sponsor</i>	Limit 1	\$1,500	100% Tax Deductible	EXCLUSIVE logo placement on cocktail napkins. Recognition in the program. Recognition on event signage and TCM website. Invitations for you and a guest to the VIP Party.
<i>Party Favor Sponsor</i>	Limit 1	\$1,500	100% Tax Deductible	Logo placement on parting gifts for guests. Recognition in the program. Recognition on event signage and TCM website. Invitations for you and a guest to the VIP Party.
<i>Photo Booth Sponsor</i>	Limit 1	\$1,500	100% Tax Deductible	EXCLUSIVE logo placement at Photo Booth during the event. Recognition in the invitation and program. Recognition on event signage and TCM website. Invitations for you and a guest to the VIP Party.
<i>Friends of Alice</i>	N/A	\$1,000	Preferred Seating for 2 (2 Guests)	Recognition in the program. Recognition on event signage and TCM website. Invitations for you and your guest to the VIP Party.
<i>Photographer Sponsor</i>	Limit 1	\$800	100% Tax Deductible	Recognition in the invitation and program. Recognition on event signage and TCM website. Invitations for you and a guest to the VIP Party.
<i>Queen's Army</i>	Limited Availability	\$350	Individual Ticket for 1	
<i>Wine Sponsor</i>	N/A	\$75	100% Tax Deductible	Recognition in the program, and on TCM website as a Wine Donor to the auction.

VIP Party Date TBD: Spring 2024