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**FOR IMMEDIATE RELEASE**

**Glamour and Elegance Unite at the Hotel ZaZa Museum District for an Unforgettable Masquerade Gala in Houston**

*Houston, TX – January 20, 2025* – Get ready for an unforgettable night of ritz, mystery, and enchantment at the highly anticipated **Heroes Behind the Mask - 25<sup>th</sup> Anniversary Masquerade Gala**, hosted at the stylish luxury Hotel Zaza Museum District in Houston. Taking place on **Saturday, March 22, 2025**, the event promises to be an evening steeped in opulence, with guests donning their most extravagant masks for a night of celebration, dancing, and revelry.

This exclusive gala is set against the stunning backdrop of Hotel Zaza's renowned ballroom views overlooking the Mecom Fountain. Guests will experience a chic blend of mystery and glamour as they indulge in a premium cocktail reception, exquisite dining, and live entertainment throughout the evening. A mix of captivating performers, DJ Forbidden, and an immersive ambiance will keep the energy high as the night unfolds, culminating in a live auction offering luxury items and exciting experiences.

**Highlights of the Masquerade Gala:**

- **Cocktail Hour:** Enjoy premier libations and enter the world of mystique and allure.
- **Live Entertainers:** Delight in a variety of entertainment, from a pianist serenade during cocktail hour to Venetian actors, all adding to the evening's grandeur.
- **Exquisite Dining:** Savor a multi-course dinner and wine pairing carefully curated by Hotel Zaza's culinary team.
- **Dazzling Masquerade:** Dance the night away in the magnificent ballroom as you mingle with Houston's elite, all behind the cover of elegant masks.

**Dress Code:** Semi-Formal or Masquerade Chic. Guests are encouraged to wear their most dazzling masks, adding to an enchanted evening.

This event is expected to sell out quickly, so early ticket purchases are encouraged. Proceeds from the gala will benefit Houston's Amber Alert and Silver Alert Provider, ensuring that this spectacular event will save lives as we celebrate the **Heroes Behind the Mask!**

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**Tickets and Table Sponsorships Available:**

Individual Tickets – \$350

Table Sponsorships range from \$3,500 to \$12,500.

Tickets can be purchased online at <https://online.centerforthemissing.org/TCMGala> or by contacting the Texas Center for the Missing events team at 713.986.3542 or [mturnquist@tcftm.org](mailto:mturnquist@tcftm.org).

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**We look forward to seeing you at the Masquerade!**

**Event Details:**

Date: Saturday, February 14, 2025

Time: 7:00 PM – Midnight

Location: Hotel Zaza, 5701 Main Street, Houston, TX 77005

For media inquiries, please contact:

Mel Turnquist, 713.986.3542 or [mturnquist@tcftm.org](mailto:mturnquist@tcftm.org)

<https://centerforthemissing.org/champions-for-children/>

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**About Hotel ZaZa Houston:**

Hotel ZaZa is a Houston landmark known for its bold design, luxurious accommodations, and unrivaled service. Located in the heart of the Museum District, the hotel is the perfect backdrop for high-profile events and celebrations.

**About Texas Center for the Missing**

Texas Center for the Missing (TCM) is a Houston-based nonprofit and is the Amber Alert AND Silver Alert provider for the 14-county Houston-Galveston region. TCM offers crisis intervention, prevention, and community education services related to child abductions, runaways, internet lures, and endangered adults. To decrease the number of missing children, we at Texas Center for the Missing know that children and families need to be educated about how to remain safe, law enforcement needs to be trained on how and when to activate local Amber Alerts AND Silver

Alerts, and the community at large needs to be aware of the painful reality faced by searching families. Since its founding in 2000, TCM has directly served more than 500,200 children and families. In addition, TCM has trained 8,400 law enforcement officers and provided assistance in more than 2,900 missing persons cases. We are at the ready to activate community resources 24/7 to get a missing at-risk child or endangered adult home quickly and safely. Your support directly affects our ability to serve the Greater Houston community with the best and most time efficient resources available.

For more information, visit [centerforthemissing.org](http://centerforthemissing.org) or watch our latest videos at: [www.youtube.com/user/theTXCenter](http://www.youtube.com/user/theTXCenter).

Connect with Texas Center for the Missing on Facebook at [www.fb.com/TXCenter](http://www.fb.com/TXCenter) or on Instagram <https://www.instagram.com/txcenterforthemissing/>.

**Our MISSION is to bring hope and healing to the missing and their families through crisis intervention, prevention, and community education.**