

Bringing hope and healing to the missing and their families through crisis intervention, prevention, and community education.

## 2025 GALA WINE COMMITTEE CORPORATE DONATION BENEFITS SUMMARY: AN INVITATION TO MAKE A TRANSFORMATIONAL DIFFERENCE

### About Texas Center for the Missing (TCM)

MISSION: Texas Center for the Missing, Houston's Amber Alert AND Silver Alert Provider, is dedicated to bringing hope and healing to the missing and their families through crisis intervention, prevention, and community education. Contrary to popular misconception, the local Amber Alert and Silver Alert Systems are made possible by private donations and TCM receives ZERO government funding for these life-saving programs.

HISTORY: Texas Center for the Missing (TCM), a 501c3 nonprofit missing persons organization formerly known as Gabriel's Gifts, was formed in March of 2000 after the disappearance of 17-year-old Gabriel Lester who was reported missing from his high school. Gabriel's mother, a Houston-area businesswoman, decided after his remains were located four months later to turn her tragedy into a positive effort that would have an impact on the missing and their families in Greater Houston.

# Heroes Behind the Mask-25th Anniversary Masquerade Gala: #BeTheHero to #BringThemHome

**Date and Time:** March 22, 2025, 7 PM - Midnight

Location: Hotel ZaZa Museum District | 5701 Main St | Houston, TX 77005

Honoring: Suzy & Paul Thompson, 2025 Gabriel Lester Hero Award Recipients

Deputy Denise O'Leary, Harris County Sheriff's Office, Reserve Officer

2025 George T. Buenik Law Enforcement Excellence Award Recipient

**2025 Gala Co-Chairs:** Trienet del Valle and Tara Tracy

Wine Chair: Patti Gil

Event Goals: 250+ Attendance, \$200,000+ raised

### 2025 Wine Sponsor Corporate Benefits:

Donation Level	<u>Benefits</u>
Wine Lover (1 – 11 Bottles)	<ul><li>100% Tax deductible donation</li><li>Name listing on Wine Sponsor Sign</li></ul>
Wine Enthusiast (Case of Wine or \$900+ underwriter gift)	<ul> <li>100% Tax deductible donation</li> <li>Invitations for 2 to the Kickoff Party</li> <li>Logo placement on VIP Wine Sponsor Sign</li> <li>Logo and hyperlink included on Texas Center for the Missing event webpage (10,000 page views per month and 50,000 impressions per month)</li> <li>Recognition, logo placement, and hyperlink on Texas Center for the Missing website and across social media channels (14,500+ connections)</li> </ul>

### 2025 GALA STEERING COMMITTEE

Sponsorship Chair
Lara Baker

**Auction Co-Chairs** 

Monica E. Fulton | Nadia Tajalli

Kadriye Alcorn Ginger Arwadi Courtney Culver Baker Denise & Thomas Daniel

Pauline Huen
Lindsay Kirkendall
Penny Njoroge
Martina & Daniel Ogbonna
Porsha Pruitt

<b>Donation Level</b>	<u>Benefits</u>
Wine Zealot (2+ cases of wine or \$1,200+ underwriter gift)	Tax deductible donation
	<ul> <li>Invitations for 2 to the Kickoff Party AND the Masquerade Gala</li> </ul>
	<ul> <li>Premier logo placement on VIP Wine Sponsor Sign</li> </ul>
	• Logo and hyperlink included on Texas Center for the Missing event webpage (10,000 page views per month and 50,000 impressions per month)
	<ul> <li>Recognition, logo placement, and hyperlink on Texas Center for the Missing website and across social media channels (14,500+ connections)</li> </ul>