**Through the Looking Glass to Wonderland 2024 Gala**

**Social Media Sample Posts**

**Hashtags on all posts:** #TCMGala2024 #ThroughTheLookingGlass #TCMGala #BeTheKey to #BringThemHome

**Partner Handles:** @HotelZaZaMuseumDistrict @ThePerfectTouchHouston

**Save the Date**

**JOIN US THROUGH THE LOOKING GLASS TO WONDERLAND AND #BeTheKey TO #BRINGTHEMHOME at the March 23rd, 2024, Gala benefitting Texas Center for the Missing, Houston’s Amber Alert AND Silver Alert Provider. Learn more: https://online.centerforthemissing.org/TCMGala**

**Gabriel Lester Hero Award Honorees**

We are excited to announce Brenda and Brad Bouillion are the 2024 Gabriel Lester Hero Award Honorees!

Please join us in honoring Brenda and Brad for their extraordinary support of the life-saving mission of Texas Center for the Missing, Houston's Amber Alert AND Silver Alert Provider! Learn more about this award and its namesake: https://centerforthemissing.org/gabriel-lester-hero-award/

#TCMGala #BringThemHome #TCMGala2024 #houstonnonprofit #houstonamberalert #houstonsilveralert

**Petal Power Partnership**

We are excited to announce a renewed partnership with @flowerpowergives for the #TCMGala2024 on March 23rd where our guests will be going #ThroughTheLookingGlass to Wonderland. Petal Power takes centerpieces from special events and re-purposes them for delivery to brighten the days of patients and clients of partner agencies like @RMHHouston and @Seven-Acres-Jewish-Senior-Care-Services.

Be a part of this beautiful collaboration by becoming a décor sponsor: https://online.centerforthemissing.org/gala-underwriting-opportunities

#TCMGala

TW: @flowerpowergives will be at the 2024 #TCMGala on 3/23 to re-purpose the centerpieces to brighten the days of patients of partner agencies like @RMHHouston. #ThroughTheLookingGlass #TCMGala2024 Be a part of this beautiful collaboration: https://online.centerforthemissing.org/gala-underwriting-opportunities

**Underwriter Package Follow Up**

Join us #ThroughTheLookingGlass at the #TCMGala2024 as we honor Brad & Brenda Bouillion and Officer Darrin Buse at the 2024 Gala where YOU can #BeTheKey to #BringThemHome! Join us @HotelZaZaMuseumDistrict on March 23rd! #TCMGala Learn more: https://centerforthemissing.org/champions-for-children/

**Last Chance to be Featured in Print in the Invitation**

November 27th is the LAST DAY TO SUBMIT YOUR PLEDGE to be included in the #ThroughTheLookingGlass Gala invitation as a VIP Underwriter. We want to recognize you! #TCMGala2024 Tables start at $3,500. We can’t wait to see you at @HotelZaZaMuseumDistrict on March 23rd! Event details and sponsorship benefits are available here: [https://centerforthemissing.org/champions-for-children/](https://centerforthemissing.org/champions-for-children/?fbclid=IwAR2-_2PSn0jy_yM8atmGBfCt9rIwSKarAloKcpd76xNMrHP_-79aGeqv8AM) For questions or to make a pledge, contact Mel at [mturnquist@tcftm.org](mailto:mturnquist@tcftm.org). #TCMGala

**Invitation to Donate to the Gala Auction**

Want to get your business seen by Houston’s business professionals and support a good cause? Download the #ThroughTheLookingGlass #TCMGala2024 Auction Request Package OR contact Mel Turnquist at mturnquist@tcftm.org to donate an item to the Gala Auction or Raffle! *https://centerforthemissing.org/download/5889/*

100% tax-deductible and 100% doing good! #TCMGala #BeTheKey to #BringThemHome

Twitter: Want to get your business seen by Houston’s business professionals & support a good cause? Download the #ThroughTheLookingGlass #TCMGala2024 Auction Request Package OR contact us at mturnquist@tcftm.org to donate an item to the Auction! https://centerforthemissing.org/download/5889/