2027 Corazón en Flor Gala: Hearts in Bloom

A Champions for Children Gala: Every heart deserves to find its way home.

Benefitting Texas Center for the Missing, Houston's Amber Alert Provider

PARTNERSHIP OPPORTUNITIES

Saturday, March 27, 2027 **Hotel ZaZa Museum District**

Level	Limit	Investment	Tables/Tickets Included	Key Benefits *All sponsorships include acknowledgement across all TCM social media platforms & on event website*	
DIAMOND BLOOM Presenting Title Sponsor*	Limit 1	$12,500	**1 VIP Table for 12** ***(12 Guests)***	• Presenting sponsor name or logo placement on all pre-event print & digital marketing materials including the invitation, TCM website & social media • Presenting sponsor name or logo recognition on signage, in the program & verbal acknowledgement at the event	• Dedicated server for your table • Champagne service at your table • Exclusive thank you gifts for you & your guests • Unique table host gift
PLATINUM PETAL Sponsor*	Limit 2	$10,000	**1 Exclusive Table for 12** ***(12 Guests)***	• Premier sponsor name or logo placement on all pre-event print & digital marketing materials including the invitation, TCM website & social media • Sponsor name or logo recognition on signage, in the program & verbal acknowledgement at the event	• Champagne service at your table • Exclusive thank you gifts for you & your guests • Table host gift
GOLDEN DAHLIA Sponsor*	N/A	$7,500	**1 Premier Table for 10** ***(10 Guests)***	• Prominent sponsor name or logo placement on all pre-event print & digital marketing materials including the invitation, TCM website & social media • Sponsor name or logo recognition on signage, in the program & verbal acknowledgement at the event	• Champagne service at your table • Table host gift
SILVER ROSE Sponsor*	N/A	$5,000	**1 Preferred Table for 10** ***(10 Guests)***	• Name or logo placement on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on event signage & in the program	• Table host gift

online.centerforthemissing.org/TCMGala | 713.986.3542 | support@tcftm.org

***Tables split between more than 2 couples/individuals will not be listed in print materials as sponsorships.**

Level	Limit	Investment	Tables/Tickets Included	Key Benefits *All sponsorships include acknowledgement across all TCM social media platforms & on event website*	
A/V Sponsor	Limit 1	$5,000	100% Tax Deductible	• Recognition on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on event signage & in the program	• Name or logo EXCLUSIVELY featured at the beginning & end of the Gala Video.
Decor Sponsor	Limit 1	$5,000	100% Tax Deductible	• Name or logo placement in event program and during the awards presentation. • Logo prominently displayed on event signage and on TCM website. • Recognition on pre-event print & digital marketing materials including the invitation, TCM website & social media	• Verbal acknowledgement at the event • VIP Sponsor Gift
Floral Sponsor	Limit 1	$5,000	100% Tax Deductible	• Name or logo placement in event program and during the awards presentation. • Name or logo prominently displayed on event signage and on TCM website. • Recognition on pre-event print & digital marketing materials including the invitation, TCM website & social media	• Verbal acknowledgement at the event
MARIGOLD BLOOM Sponsor*	Limit 10	$3,500	**Table for 10** ***(10 Guests)***	• Name on pre-event print & digital marketing materials including the invitation, TCM website & social media	• Recognition on event signage & in the program
Cocktail Hour Sponsor	Limit 1	$3,500	100% Tax Deductible	• Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on bar signage & in the program	• EXCLUSIVE name or logo placement on cocktail napkins
Entertainment Sponsor	Limit 1	$3,500	100% Tax Deductible	• Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on event signage & in the program	• EXCLUSIVE name or logo placement on one Welcome Sign as Entertainment Sponsor • Verbal acknowledgement at the event

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Printing Sponsor	Limit 1	$3,000	100% Tax Deductible	• Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on event signage	• PREMIUM name or logo placement as Printing Sponsor in the Program. • EXCLUSIVE name or logo placement on one Welcome Sign • Verbal acknowledgement at the event
Music Sponsor	Limit 1	$2,500	100% Tax Deductible	• Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on event signage & in the program	• EXCLUSIVE name or logo placement on the piano during the event. • Verbal acknowledgement at the event
Valet Sponsor	Limit 1	$2,500	100% Tax Deductible	• Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on event signage & in the program	• EXCLUSIVE name or logo placement as Valet Sponsor at the valet stand. • EXCLUSIVE name or logo placement on water bottles distributed at valet. • Option to display a vehicle or provide a coffee cart in the valet area.
Wall of Hope Sponsor	Limit 1	$2,500	100% Tax Deductible	• Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on event signage & in the program	• EXCLUSIVE name or logo placement on the Missing Persons Wall of Hope featuring long-term missing persons
Dessert Sponsor	Limit 1	$2,000	**Preferred Seating for 2** ***(2 Guests)***	• Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on event signage & in the program	• EXCLUSIVE name or logo placement at the Churro Bar Experience.
Dinner Wine Sponsor (Red)	Limit 1	$2,000	100% Tax Deductible	• Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on event signage & in the program	• EXCLUSIVE name or logo placement at one bar

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Dinner Wine Sponsor (Sparkling)	Limit 1	$2,000	100% Tax Deductible	• Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on event signage & in the program	• EXCLUSIVE name or logo placement at one bar
Dinner Wine Sponsor (White)	Limit 1	$2,000	100% Tax Deductible	• Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on event signage & in the program	• EXCLUSIVE name or logo placement at one bar
Photo Booth Sponsor	Limit 1	$2,000	100% Tax Deductible	• Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on event signage & in the program	• EXCLUSIVE name or logo placement at Photo Booth during the event.
Party Favor Sponsor	Limit 1	$1,500	100% Tax Deductible	• Name or logo on pre-event digital marketing materials including the TCM website & social media • Recognition on event signage & in the program	• EXCLUSIVE name or logo placement on parting gifts for guests.
Photographer Sponsor	Limit 1	$1,500	100% Tax Deductible	• Name or logo on pre-event digital marketing materials including the TCM website & social media • Recognition on event signage & in the program	• EXCLUSIVE name or logo placement on Photo Album Cover Page for online viewing.
Table Host Gift Sponsor	Limit 1	$1,500	100% Tax Deductible	• Name or logo on pre-event digital marketing materials including the TCM website & social media • Recognition on event signage & in the program	• EXCLUSIVE name or logo placement at the VIP Welcome Table.

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Wine Zealot	N/A	$1,200 *(or 2+ cases of wine)*	**Preferred Seating for 2 *(2 Guests)***	• Premier name or logo placement on VIP Wine Sponsor Sign • Name or logo on pre-event digital marketing materials including the TCM website & social media	• Digital acknowledgement at the event
DESERT BLOSSOM VIP Sponsor for 2	N/A	$1,000	**Preferred Seating for 2 *(2 Guests)***	• Recognition on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on event signage & in the program	• Digital acknowledgement at the event
Auction Sponsor	Limit 1	$1,000	100% Tax Deductible	• Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media • Recognition on event signage & in the program	• EXCLUSIVE name or logo placement on 2 directional signs leading into the auction area. • Logo featured on online auction landing page and on mobile app
Dance Floor Sponsor	Limit 1	$1,000	100% Tax Deductible	• Name or logo on pre-event print & digital marketing materials including the invitation, TCM website & social media	• Recognition on event signage & in the program
Wine Enthusiast	N/A	$900 *(or case of wine)*	100% Tax Deductible	• Name or logo placement on VIP Wine Sponsor Sign • Name or logo on pre-event digital marketing materials including the TCM website & social media	• Digital acknowledgement at the event
Garden Guest	N/A	$350	**Individual Ticket for 1**		
Wine Lover	N/A	$75	100% Tax Deductible	• Recognition in the program & on TCM website as a Wine Donor to the auction.	