**Subject Line: Please help Houston’s Amber Alert**

Good afternoon:

I would like to offer you the opportunity to support Texas Center for the Missing (TCM) – **Houston’s Amber Alert AND Silver Alert Provider** (Tax ID#76-0635336) – by becoming an Event Partner for the 2023 Amberfest Online Auction. **Won’t you please donate a $75 Gift Certificate to the FABULOUS Traveler’s Table?**

In 2022 alone, because of community investors like you, we were able to provide the following services:

* Assisted **264 searching families** on behalf of 111 missing children and 192 missing adults
* **Reunited 60 families** as a direct result of TCM services
* Trained **155 Law Enforcement Officers** on Emergency Alert Activation best practices
* Activated 3 Amber Alerts and 20 Silver Alerts with a **100% safe recovery rate**
* Educated **2,026 children** on internet safety
* Provided direct services to **7,641 individuals**

Contrary to popular misconception, **TCM receives NO government funding** **in support of the local Amber Alert** and Silver Alert Systems. These life-saving programs are exclusively funded by private donations and are solely operated by TCM. Your investment saves lives when TCM brings at-risk children and endangered adults home!

Amberfest is scheduled for **Sunday, October 22nd,** at Under the Radar Brewery where 150+ young professionals will join together to take action in support of TCM’s life-saving mission. **Would you consider joining me in my commitment to Houston’s children by serving as a 2023 Amberfest Auction Donor?**

In addition to a great day and a worthy cause, this is a fantastic way to market your company. We invite you to support this charitable event through your in-kind contribution, while reaching young business professionals across Greater Houston.

Your donation will be completely tax-deductible and all funds raised at Amberfest will support our programs to keep children safe. **Donations may be sent to Texas Center for the Missing at 2500 Bolsover Street, Houston, TX 77005**. All donations received prior to October 2nd will be acknowledged at the event.

We value your help in making this year’s event a huge success. If you have any questions, please do not hesitate to contact me at 713.986.3542 or mturnquist@tcftm.org.

**I hope you will take advantage of being an Event Partner and support Houston’s Amber Alert while showcasing your business. Your investment saves lives when TCM brings at-risk children home and reunites families!**

Thank you so much for investing in the safety of at-risk children and endangered adults.

Sincerely,

Mel