

# MISSING IN SOUTHEAST TEXAS DAY 2025 IS MAY 3RD

## SAMPLE FACEBOOK/INSTAGRAM POSTS

### THANK YOU TO OUR SPONSOR!

Thank you @HCSOF for returning as a 2025 #MissingInSETX Day Sponsor. Your investment ensures searching families will make connections and access all available resources to help bring a missing loved one home!

Please join us in celebrating this generous gift and SHARE the flyer and Facebook Event for the May 3rd MISETXD hosted by @TheCACHouston.

<https://www.facebook.com/MISETXD>

<https://centerforthemissing.org/missing-in-southeast-texas-day/>

#BringThemHome #HouNews #houstonambalert #houstonsilveralert  
#Missing

@alztex @CrimeStoppersOfHouston @GrizzysHoodNews  
@HarrisCountyAttorney @HarrisCountyCSD @HCHousingDev @HCSOTexas  
@HopeForAli @HoustonPolice @IUICHouston @MISETXD @MissingKids  
@moxyforensicinvestigations @NamUsInformation @PasadenaPoliceTx  
@STHumanRightsCenter @TXCenter @TexasEquuSearch @TEXSAR1  
@TheDoeNetwork @TXCenter

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### General Event Announcements:

The 11th annual Missing in Southeast Texas Day is at the Children's Assessment Center, Saturday, May 3, from 10 AM to 3 PM. All searching families and law enforcement agencies are welcome!

Law enforcement from across Southeast Texas and local/national missing persons networks will be at #MissingInSETX Day to take missing persons reports, enter missing persons into the National Missing and Unidentified Persons System (NamUs) databases, and take VOLUNTARILY-SUBMITTED familial DNA samples (via cheek swab) used for identification.

## **MISSING IN SOUTHEAST TEXAS DAY 2025 IS MAY 3RD**

To date, #MissingInSETX Day resources have led to 31 successful identifications and family reunifications! <https://www.facebook.com/MISETXD>

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#MissingInSETX Day is helping families and friends with missing loved ones make connections with agencies that can help bring the missing home. The event on May 3rd includes trained DNA collection specialists (by cheek swab), national missing persons database entry, and bilingual assistance. Share the flyers! <https://www.facebook.com/MISETXD>

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Since the first #MissingInSETX Day in 2015, the event has resulted in 31 successful identifications and reunifications! Join us for the 2025 event on May 3rd to help us bring more missing persons home!  
<https://www.facebook.com/MISETXD>

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Join us May 3rd for #MissingInSETX Day! It's important to bring information with you to be used to enter and/or update information in missing persons databases. Including:

Photos of the missing person – helpful photos include the person photographed with any identifying features, such as tattoos or birthmarks; or personal items, such as favorite earrings.

Two of the missing person's closely related family members from the mother's side for the collection of DNA for identification purposes only. DNA is collected via cheek swab. No blood samples are being collected.

Photo identification of those wishing to submit family reference DNA via cheek swab.

X-rays, dental or medical records, police reports or other identifying documents from the missing person that can be scanned and placed on file.

Families and friends are welcome to wear memorial t-shirts, bring posters or any literature to display and commemorate their missing loved one (any literature or photos left behind will not be returned).

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Did you know? To report a missing person, whether an adult or juvenile, the steps are simple: 1) contact your local law enforcement agency, 2) make a report and 3) provide a current photograph. There is no 24-hour waiting period!

#MissingInSETX Day is Saturday, May 3 from 10 AM to 3 PM at  
@TheCACHouston

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Know the FACTS about reporting a missing person:

FACT: Your local law enforcement agency can help you by compiling the necessary information and distributing it to their networks throughout the area.

FACT: There is NO 24-hour waiting period to report a person as missing.

Learn more about #MissingInSETX Day: <https://www.facebook.com/MISETXD>

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Can't attend #MissingInSETX Day May 3rd? You can download and complete the Missing Person Comprehensive Case Form to keep as a resource for you and your family: <https://centerforthemissing.org/download/3171/>

Questions? Contact Texas Center for the Missing to see how we can help!  
support@tcftm.org or 713.599.0235

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If you know someone who is searching for a missing loved one and don't know how to help, let them know about Missing in Southeast Texas Day on May 3rd so they can gain access to resources locally, regionally, and nationally. Help to #BringThemHome!

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## **Social Media Ambassador:**

Be a #MissingInSETX Day Ambassador. Help us spread the message with these social media posts to help those w/ missing loved ones make connections to #BringThemHome: <https://centerforthemissing.org/wp-content/uploads/2021/04/2025SampleSocialPosts.pdf>

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## **Exhibitor:**

Be a #MissingInSETX Day Exhibitor. Showcase your services on May 3rd to help those w/ missing loved ones make connections to #BringThemHome:

<https://www.surveymonkey.com/r/2025MISETXDExhibitorReg>

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### **Press Conference:**

The #MissingInSETX Day Press Conference is TOMORROW, 5/1/25. This is an opportunity for the public to learn about the missing persons issue and steps you can take to #BringThemHome. It is a prelude to the annual Missing in Southeast Texas Day event on Saturday, May 3, 2025, in Houston. THANK YOU, @hchousingdev for hosting the press conference!

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### **Age Progression Artwork:**

At #MissingInSETX Day, families can secure age-progression artwork for their long-term missing loved ones! It's not too late to take advantage of this service from a @HoustonPolice Sketch Artist. Contact us at [support@tcftm.org](mailto:support@tcftm.org) and bring a picture of the missing loved one AND pictures of family members (e.g., mother, father, and/or siblings) to MISSETXD 2025 on May 3rd. Together, we CAN #BringThemHome!

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Searching families trying to locate missing loved ones are invited to attend the May 3rd #MissingInSETX Day! This year, a @HoustonPolice Sketch Artist has volunteered to create age-progression images of missing loved ones. This is an amazing resource for families. Interested individuals should attend Missing in Southeast Texas Day at @TheCACHouston and bring photos of the missing loved one. Once the sketch is completed, the family will receive a digital rendering of the age-progressed photo and the original photo will be returned to the family.

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## **All Partner Linked-In Handles:**

@alztex @crime-stoppers-of-houston @equusearch @the-cac-houston @harris-county-attorney's-office @harris-county-housing-and-community-development @houston-police-department @harris-county-sheriff-s-office @NCMEC @namusinfo @south-texas-human-rights-center @texas-center-for-the-missing @texasar

## **All Hashtags:**

#BringThemHome #HouNews\_#houstonambersalert #houstonsilveralert #Missing #MissingInSETX

## **All Partner Facebook Handles:**

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