

Corporate Running Team Program



The Houston Marathon Committee strives to promote a healthy lifestyle and camaraderie through running. The Corporate Running Team Program is an active way to encourage wellness, team building and charitable giving within your organization and alongside other likeminded companies. For their participation and fundraising efforts, team members will receive amenities that will enhance their race weekend experience!

How It Works

- 1) Corporate teams must have a minimum of three (3) participants and can consist of employees (full-time/part-time/contracted), family members and friends
 - Participants may participate in any combination of races – marathon, half marathon, 5K
 - The 5K will be held on Saturday, January 18, 2020
 - The marathon and half marathon will be held on Sunday, January 19, 2020
- 2) Race registration fees can be covered by each individual participant or by the company and is paid separately from the fundraising amounts listed below
- 3) The team selects one of the [64 official Run for a Reason charity partners](#) to support
 - Members use a team fundraising page on the Houston Marathon website
 - Fundraising can be completed by team members or company contribution
 - Incentives are listed below with potential additional perks provided by the selected charity
 - Fundraising deadline to receive incentives – **Friday, December 20, 2019**

Participation Levels & Incentives

3 – 11 team members: \$300 average fundraising amount per member

- Offered lowest price point for race registration
- Ability to register until December 1, 2019 for a fifteen year consecutively sold out race
- Opportunity for an on-course HOOPLA station
- Access to Corporate Running Team tent at official post-race party in Discovery Green (Sunday only)
- Eligible for door prizes

12 – 24 team members: \$250 average fundraising amount per team member

- All perks listed above
- Banner with company logo in Corporate Running Team tent on race day
- Back bib customized with the name of the chosen charity

25 + team members: \$200 average fundraising amount per team member

- All perks listed above
- Tech hat for each team member
- Two (2) invitations to the post-event charity celebration luncheon (Spring 2020)

For questions, please contact Erin Kasperek at ekasperek@houstonmarathon.com or 713-957-3453 x 59.