

## 2018 AMBERFEST AN EMERGING LEADERS EVENT Title Sponsor Executive Summary

Texas Center for the Missing's mission is to bring hope and healing to the missing and their families through crisis intervention, prevention, and community education.

Texas Center for the Missing (TCM) is a Houston-based non-profit and is the Amber Alert provider for the 14-county Houston-Galveston region. TCM offers crisis intervention, prevention, and community education services related to child abductions, runaways, internet lures, and endangered adults. In 2017 alone, 10,174 children were reported missing in Greater Houston. To decrease the numbers of missing children, we at Texas Center for the Missing know that children and families need to be educated about how to remain safe, law enforcement needs to be trained on how and when to activate Houston Area Amber Alerts, and the community at large needs to be aware of the painful reality of these situations.

Since its founding in 2000, TCM has directly served more than 289,000 children and families. In addition, TCM has trained 7,000 law enforcement officers and provided assistance in more than 1,300 missing persons cases. We are at the ready to activate community resources 24/7 to get a missing child or endangered adult home quickly and safely. Your support directly affects our ability to serve the Greater Houston community with the best and most time efficient resources available.

For more information, visit <u>centerforthemissing.org</u>. Connect with Texas Center for the Missing at <u>www.fb.com/TXCenter</u> or via Twitter @TXCenter.

#### 2018 AMBERFEST

October 21, 2018 12 PM – 6 PM

### Under the Radar Brewery

**Projected Attendance:** 250+ Emerging Leaders (TCM's Houston Young Professionals Group) **Projected Corporate Representation:** 

- AIG
- Allegiance Bank Texas
- Amegy Bank of Texas
- Anadarko
- Antidote
- Ascension Capital Advisors, Inc.
- Catalytic Risk Managers
- CH2M
- Cintas
- Cisco Systems, Inc.
- Deutscher Fleischwagen
- Fritsche Anderson
- Frost Bank

- Halliburton
- Houston Young Lawyers Foundation
- Insgroup
- Letterset Houston
- Level 3 Communications
- Linebarger Goggan Blair & Sampson, LLP
- R. STAHL, Inc.
- SHI
- Transwestern
- Under the Radar Brewery
- Yeti Sunshine

# AMBERFEST Corporate Sponsor Benefits Title Sponsor (Limit 1)—(EXCLUSIVE Logo on Banner and Signage, Website and Social Media Placement, and 20 Attendance Tickets)

- EXCLUSIVE logo placement on Welcome Banner and event signage
- Identification as Title Sponsor in all event materials and media releases before and after event
- Logo placement on event online registration page including hyperlink to company website
- Name and hyperlink featured on Texas Center for the Missing home page through October 2018 (10,000 page views per month and 50,000 impressions per month)
- Recognition, logo placement, and hyperlink across Texas Center for the Missing social media channels (3,500+ connections)
- Option to provide promotional items to all attendees at registration
- Invitation for corporate representative to speak at AMBERFEST
- 4 Reserved Tables in VIP Section with server for VIPs only. Your 30 attendance tickets include: 2 drink tokens, commemorative Pint Glass, koozie, Amber Alert lapel pin, Beer Tasting With Meet the Brewer, special beer brewed for VIPs, Topo Chico with snacks, and 1 raffle ticket for each guest)
- 2019 AMBERFEST Title Sponsor priority renewal option
- Tax deductible donation

Investment: \$5,000

#### **YOUR INVESTMENT MEANS:**

- 20 families will be reunited through TCM programs.
- 50 Law Enforcement officers will receive life-saving Amber Alert activation training.
- 250 children will receive Internet Safety training to protect them from internet lures and CyberBullying.

Thank you for investing in the safety of Houston children and for reuniting families!

Bringing hope and healing to the missing and their families through crisis intervention, prevention, and community education

